INTENTIONALOUTREACH**INITIATIVE**

10421 Corporate Drive, Redlands, CA 92374

CROSSWALK CHURCH

Pastor Timothy J. Gillespie, DMin

Partners: *Loma Linda University, School of Public Health, Office of Public Health Practice*
Loma Linda University, Wholeness Institute, Azusa Pacific University School of Nursing

IOI

Faith needs the language of health in order to understand how it applies to life; health needs the language of faith in order to find its larger context, its meaning.
(Gary Gunderson).

Congregations are where people come together, gathered by God to serve God’s intentions of renewing and redeeming the whole world, this is done not in domination, but in love.
(Gary Gunderson)

IOI

CROSSWALKCHURCH

Zip codes 92374, 92373, 92354, 92408

92374 (Suburban: **2182** people per square mile); Median Age 33.3; Median HH Income $50K

92373 (Rural: **711** people per square mile); Median Age 40.8; Median HH Income $66K

92354 (Suburban: **3432** people per square mile); Median Age 34.3; Median HH Income $49K

92408 (Suburban: **1467** people per square mile); Median Age 29.9; Median HH Income $31K

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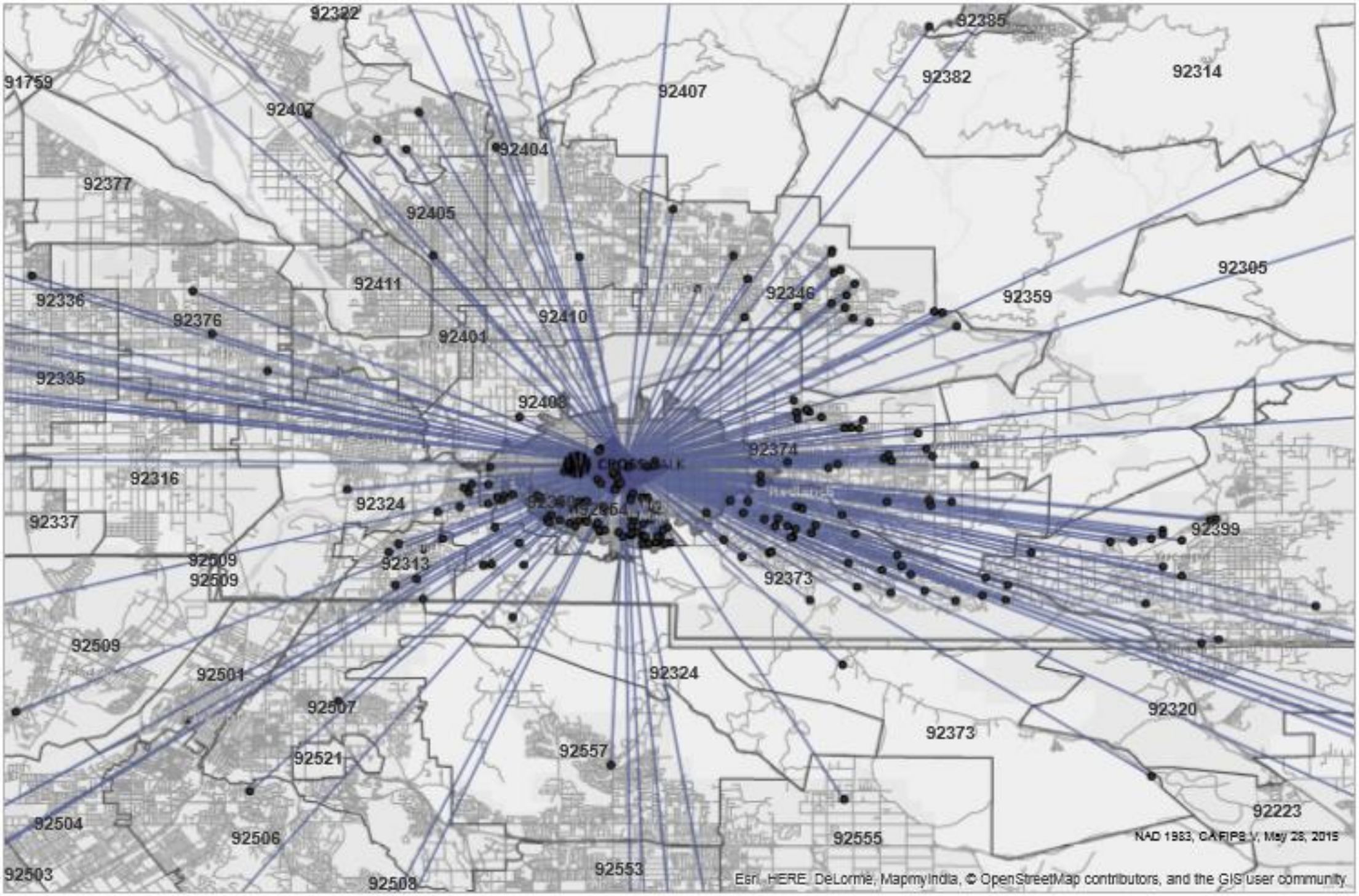


1:11,848,958

CROSSWALK COMMUNITY ASSETS

CrossWalk Village Church

Pastor Timothy Gillespie

10421 Corporate Dr, Redlands, CA 92374

Legend

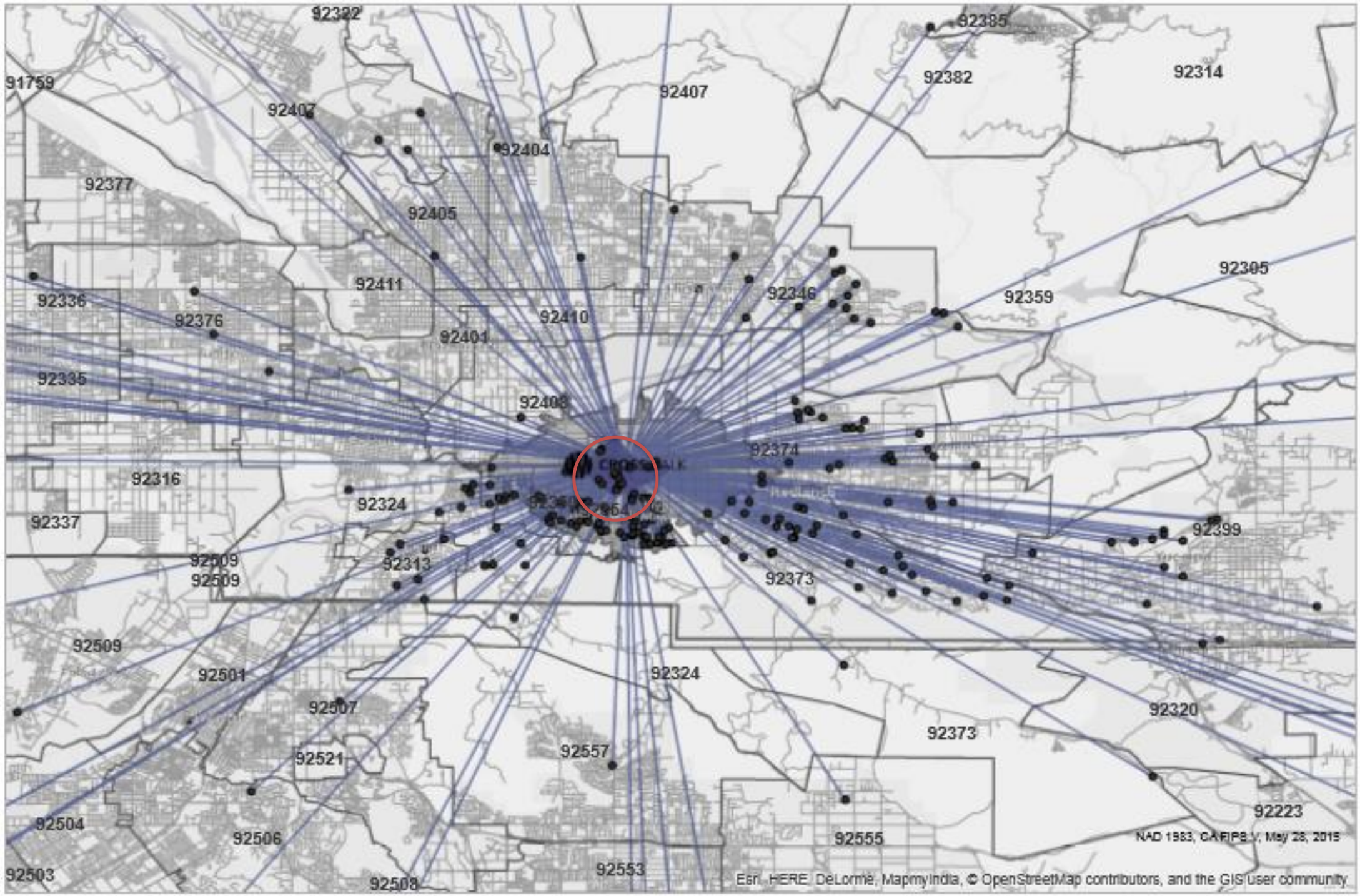
- Members
- 1 Mile
- 5 mile

N

1:182,172

0 0.5 1 2 Miles

IOI



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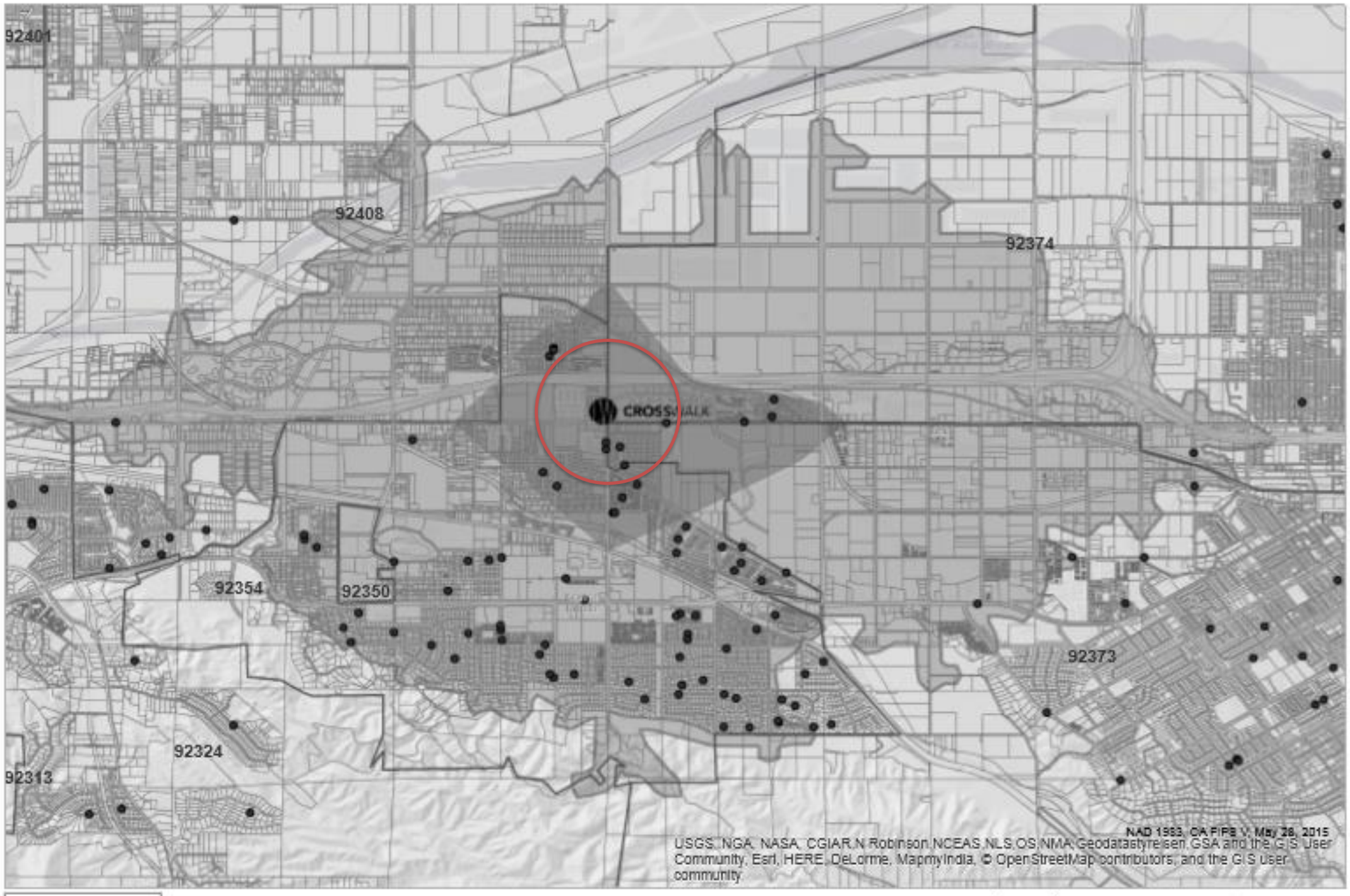

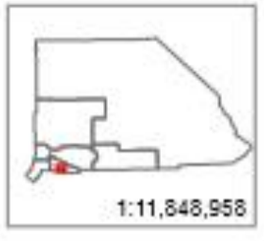

CROSSWALK COMMUNITYASSETS

CrossWalk Village Church

Pastor Timothy Gillespie

10421 Corporate Dr, Redlands, CA 92374

Legend

- Members
- parcels
- 1 Mile
- 5 mile

N

1:45,346

0 0.10.2 0.4 Miles

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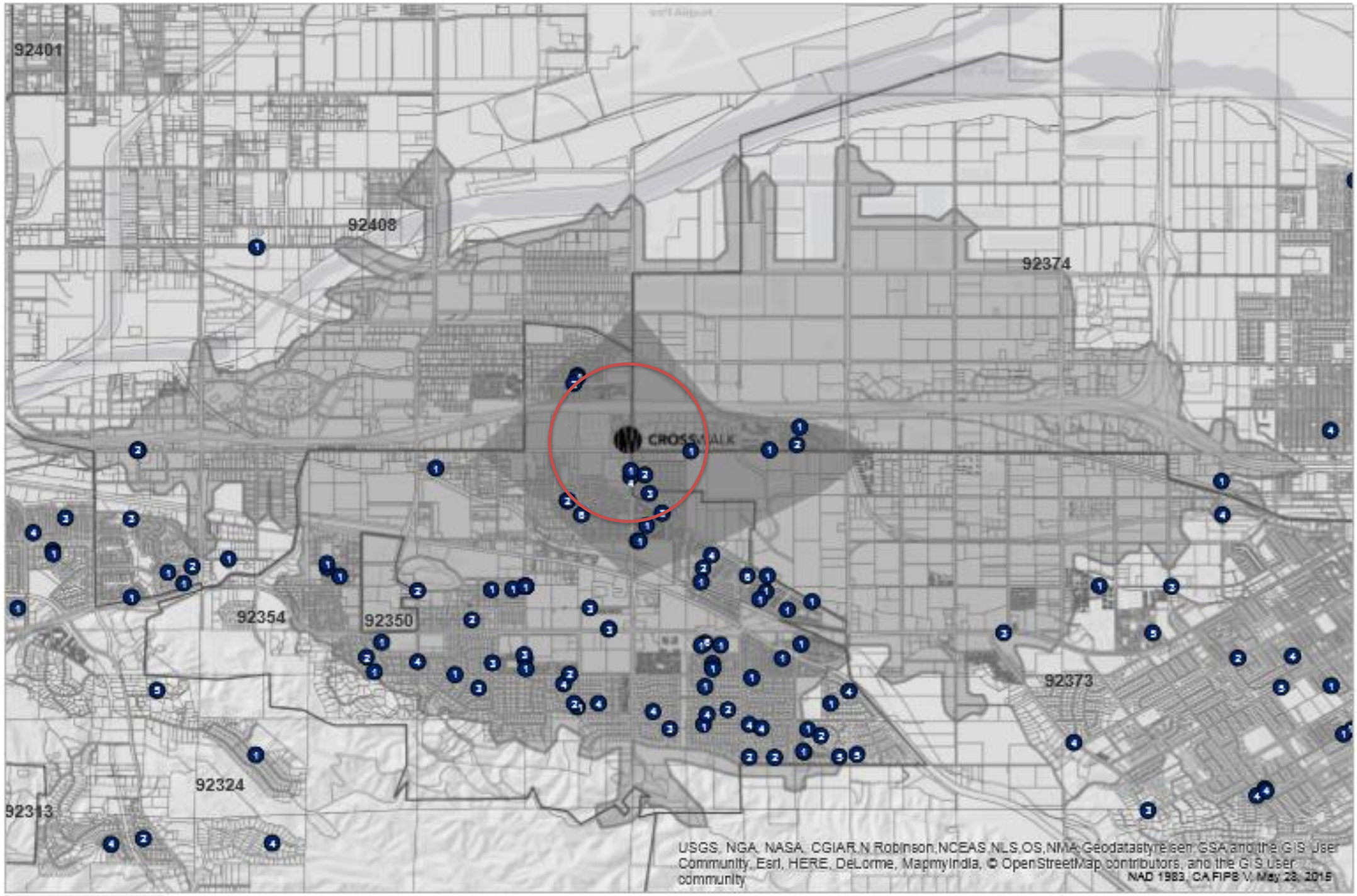

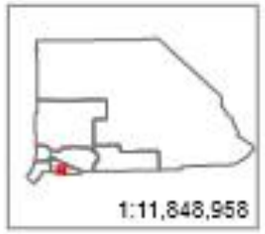

CROSSWALK COMMUNITYASSETS

CrossWalk Village Church

Pastor Timothy Gillespie

10421 Corporate Dr, Redlands, CA 92374

Legend

- Members
- parcels
- 1 Mile (Bt Network)
- 5 mile

N

1:45,346

0 0.10.2 0.4 Miles

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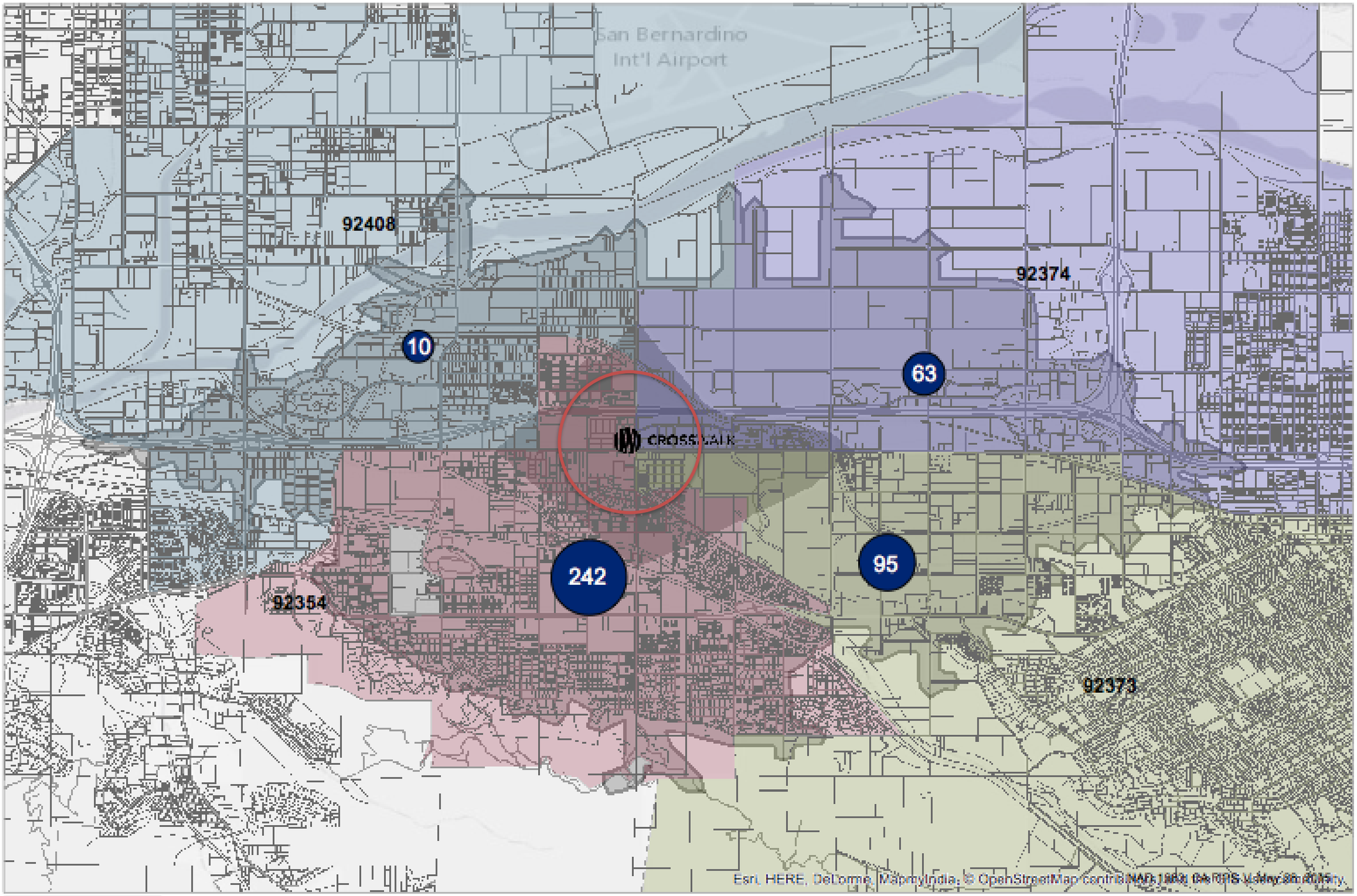

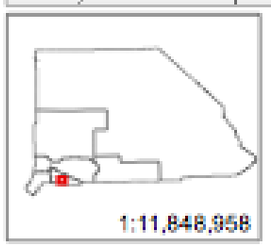

CROSSWALK COMMUNITY ASSETS

CrossWalk Village Church

Pastor Timothy Gillespie

10421 Corporate Dr, Redlands, CA 92374

Legend

Membership

1 Mile (St Network)

5 mile

N

1:50,000

0 0.125 0.25 0.5 Miles

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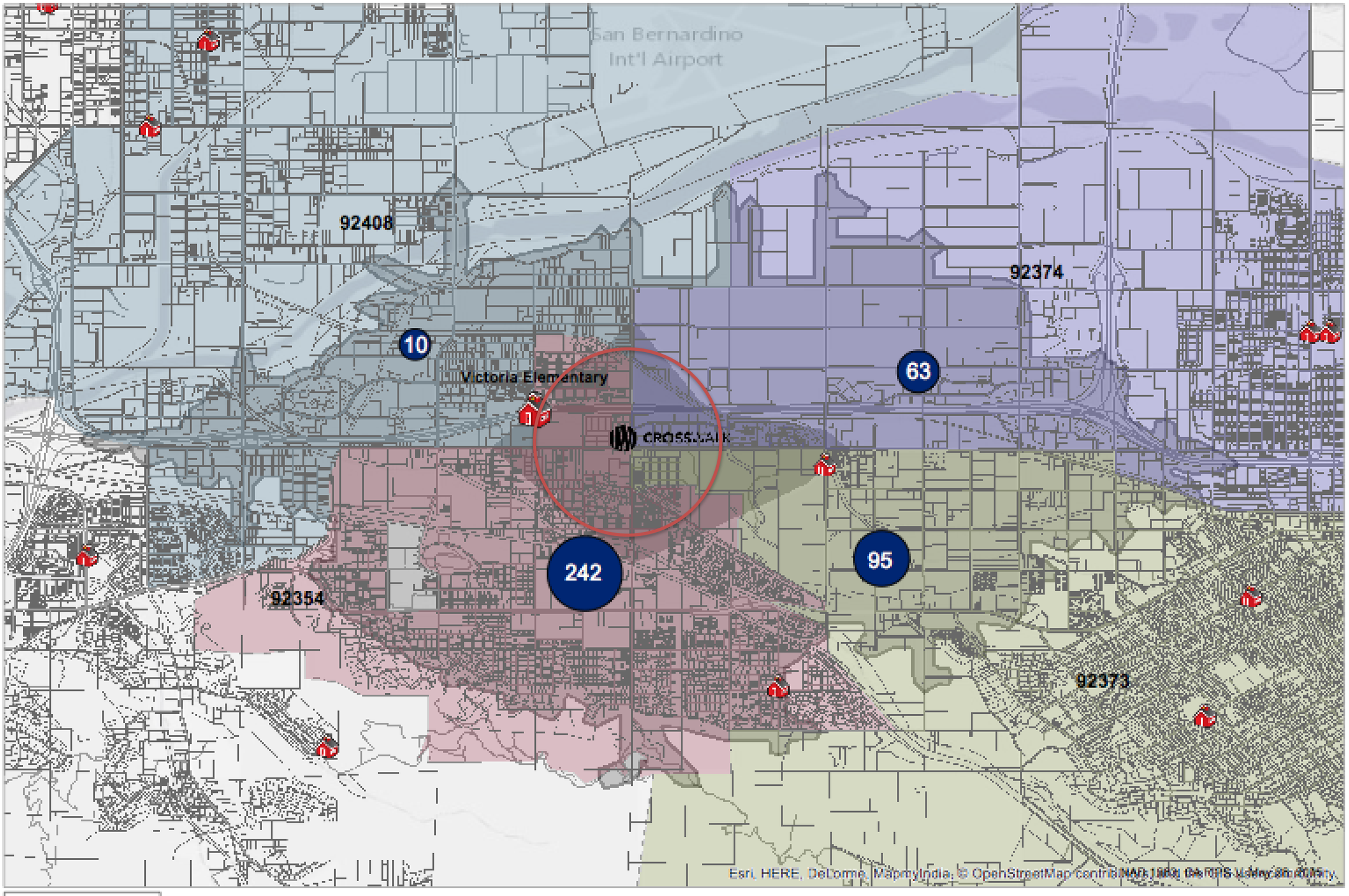

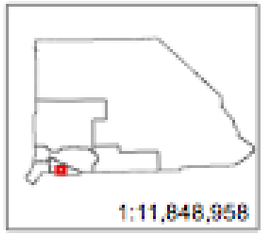

CROSSWALK COMMUNITY ASSETS

CrossWalk Village Church

Pastor Timothy Gillespie

10421 Corporate Dr, Redlands, CA 92374

Schools

Membership

1 Mile (St Network)

5 mile

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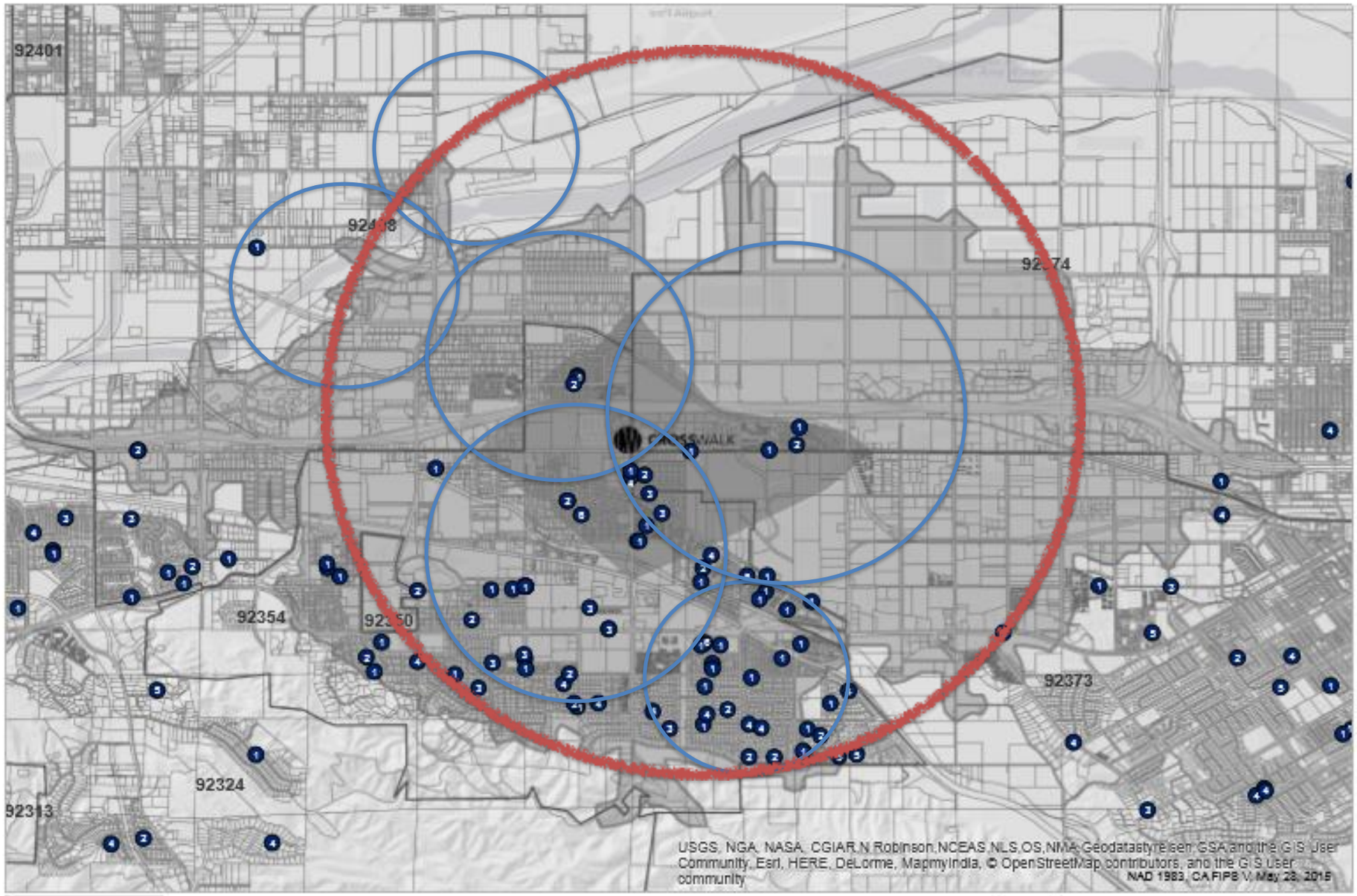

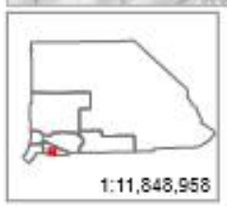

CROSSWALK COMMUNITY ASSETS

CrossWalk Village Church

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Legend

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- 5 mile

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0 0.10.2 0.4 Miles

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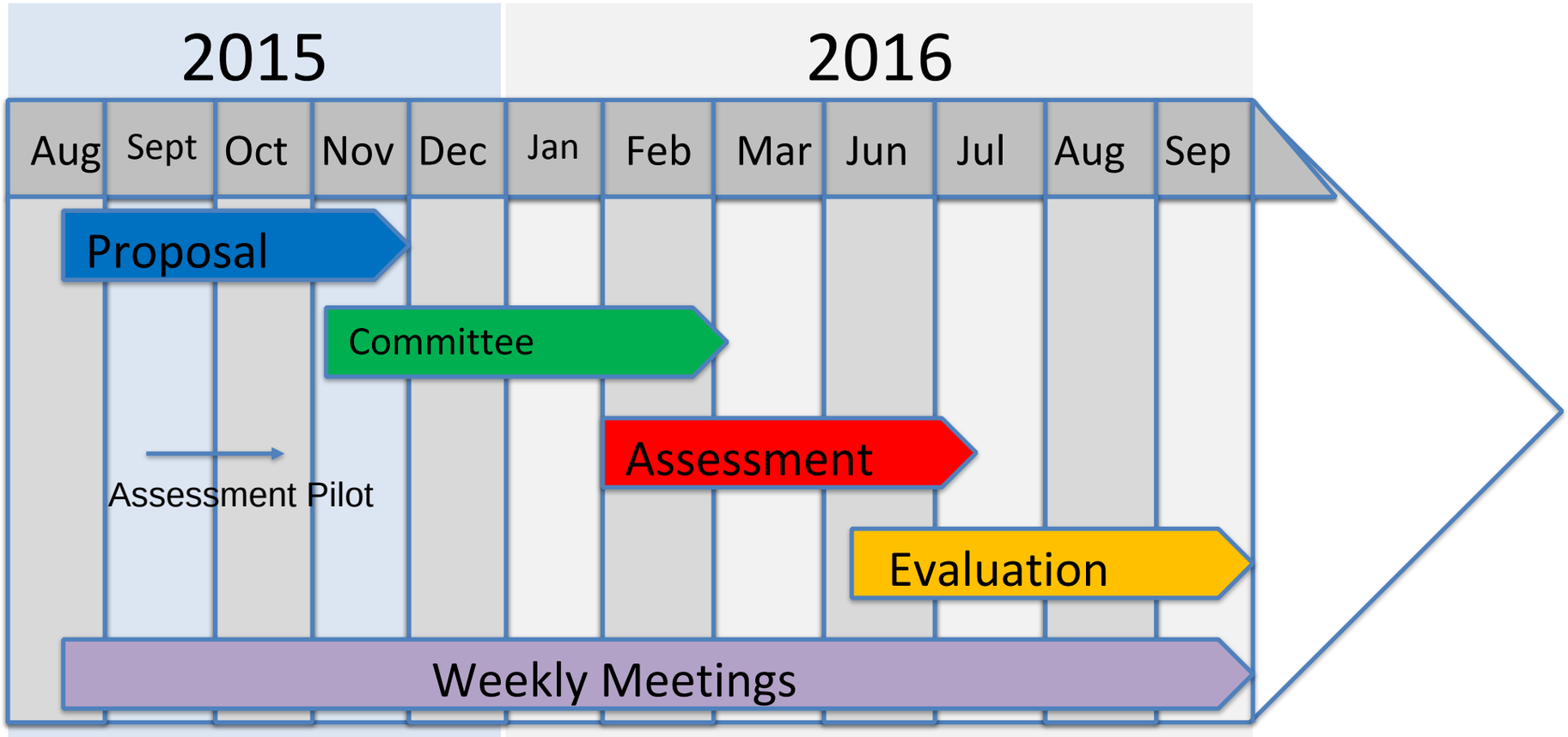
Project Timeline – **CROSS**WALK**CHURCH**

Community Health Needs Assessment and Engagement



Proposal	Committee	Assessment	Evaluation
Data review and Survey Development	Identify services that CrossWalk can provide for the community	Windshield Surveys, focus groups and Key Informant Interviews	Assess outcomes with stakeholders and community partners

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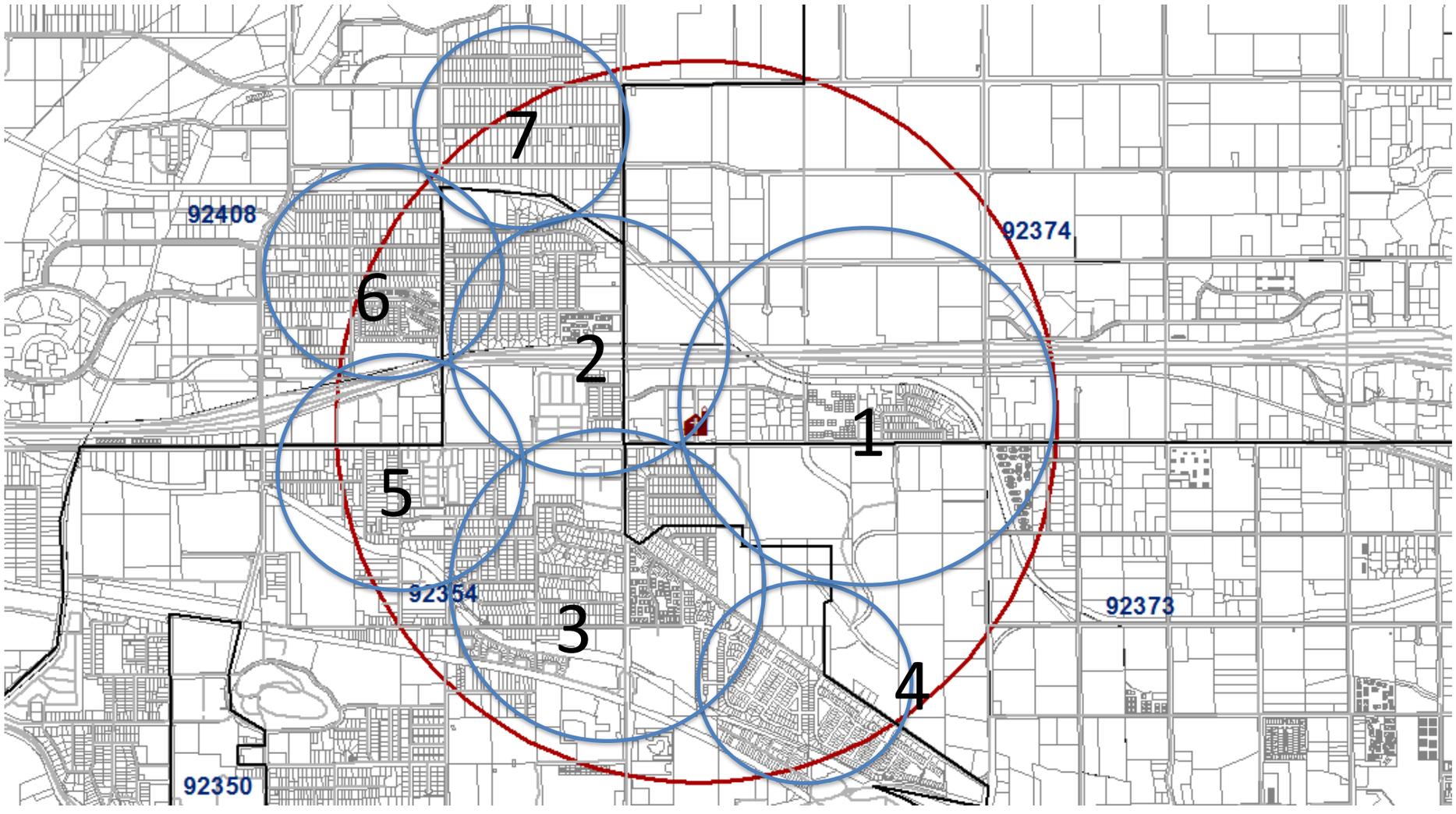
CROSSWALK COMMUNITIES



Zips 92374, 92373, 92354, 92408

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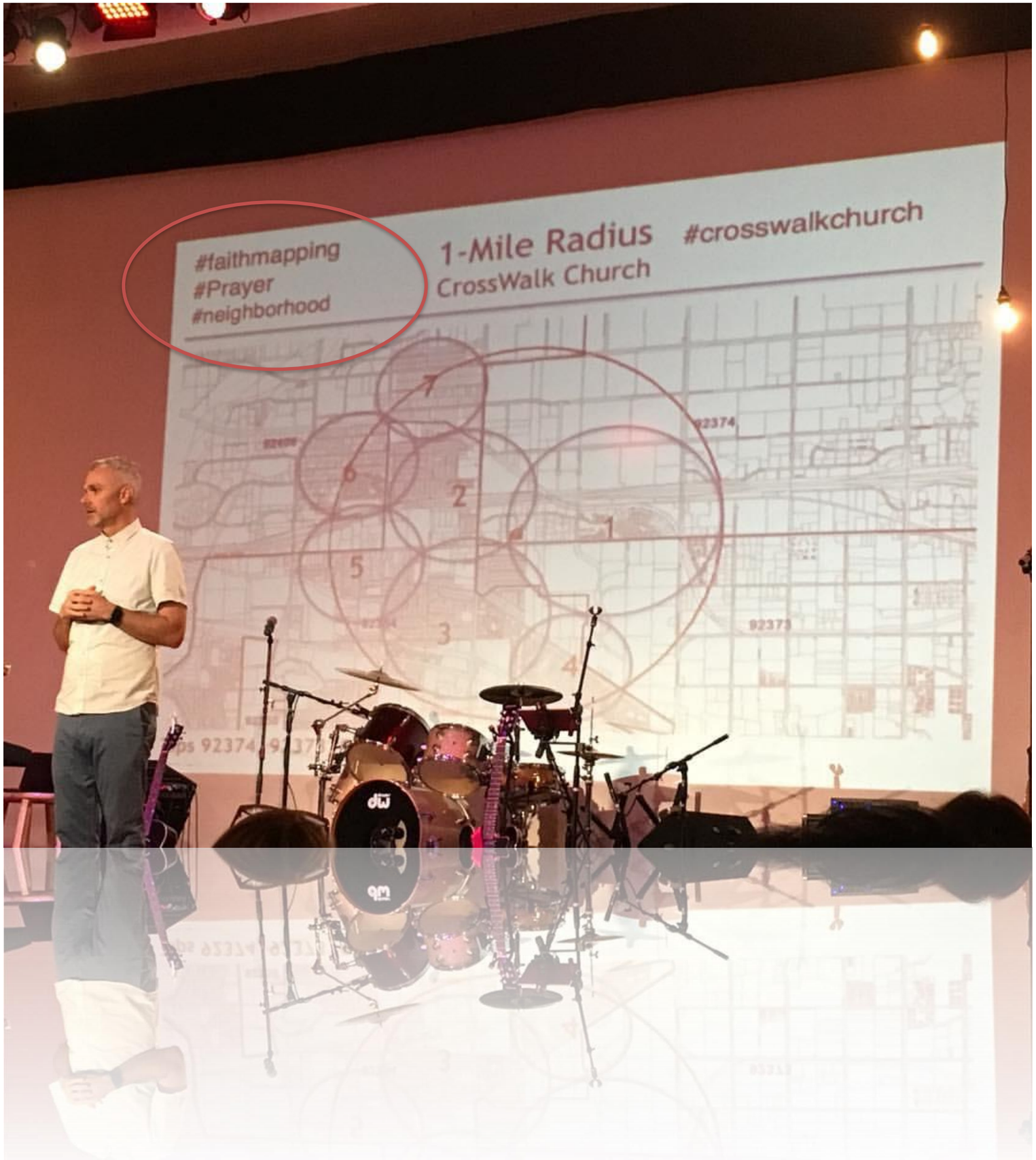
CONGREGATIONAL**ENGAGEMENT**



1. PRAYER
2. WALKING PRAYER
3. TRAINING ON COLLECTOR
4. ASSESSMENT
5. IDENTIFYING NEIGHBORHOOD LEADERS
6. CONNECTING WITH HEALTH PARTNERS
7. DELIVERING SERVICES

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Connecting Faith Communities and Health Care Systems

Edit Learning to love well. . .

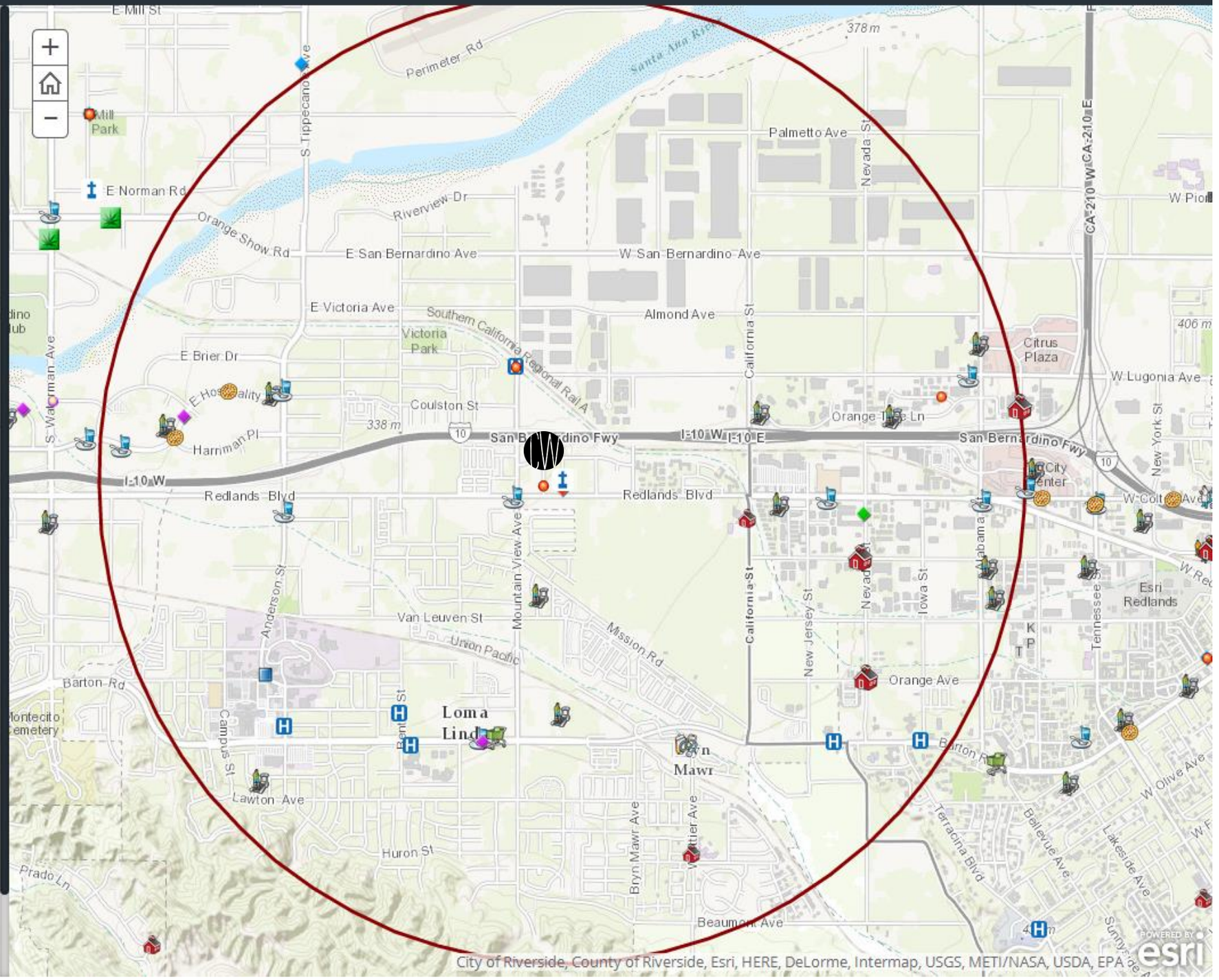
Connect | Partnerships | Outreach | About Us

OUTREACH is an important part of the CrossWalk community. From Blue Jeans Sabbath, to working with Helping Hands Pantry, there have always been opportunities to serve. As CrossWalk continues to grow, we also continue to grow our outreach strategy as well. To do so, we have begun a collaboration with **Loma Linda University Health, Southeastern California Conference of Seventh-day Adventists**, and other local partners to see where the CrossWalk community can be most effective in it's outreach efforts.

1. **Assessment**. CrossWalk is working closely with Loma Linda University's School of Public Health in order to assure that assessment of the local community takes place. We do this in order to make sure that our Outreach efforts are relevant to our neighbors. We are also working closely with the LLUH Medical Center and their Faith and Health Liaison to ensure that our assessment is geotagged in order to create robust maps that allow us to see where the work can most effectively be done. As well, assessing the community assets, the CrossWalk Community Assets, and the present resources already available for those living on the margins will create a better understanding of what gaps CrossWalk can fill.

2. **Program Development**. After the initial assessment phase, CrossWalk will partner with public health professionals, other not-for agencies, as well as other faith communities in order to develop programs that will target specific disparities in the region. This program development (called ministries in churches) will happen in parallel to the partnership with **Dominguez Elementary** which includes health fairs, mentoring needs, and staff support. We will also continue to serve at **Helping Hands Pantry** every 4th Sabbath of the month.

3. **The Ecclesial Center**. The dream is to build ministries that fill the gaps in service for those who are marginalized by lack of access to education, healthcare, and jobs. But through this work in the community, they begin to see our physical location as a place of



Windshield Survey

Method of Observation

Walking and Driving around the neighborhood

Population size
Population growth
Median Income
Percentage living below poverty level
Racial demographics

Public schools, churches, businesses,
Transportation, economics
Housing units (Single family - House,
Multi-family - Apartments,
Mobile home)
Medium value of housing units

IOI

Survey Tools

fulcrum
mobile location leverage

Collect data anywhere, even while offline
No network connection? Keep on collecting and sync when you get back online without losing a thing.

Basemaps + Layers + Photos
Satellite and Streets layers on mobile, along with custom offline maps. Take pictures and upload to the cloud with your data.

Generate reports in the field
Create printable PDF reports from data, in the field. Send reports straight from your mobile device.

ArcGIS®
Collector

IOI

COLLECTORTRAINING

http://www.crosswalkvillage.com/collector-instructions/

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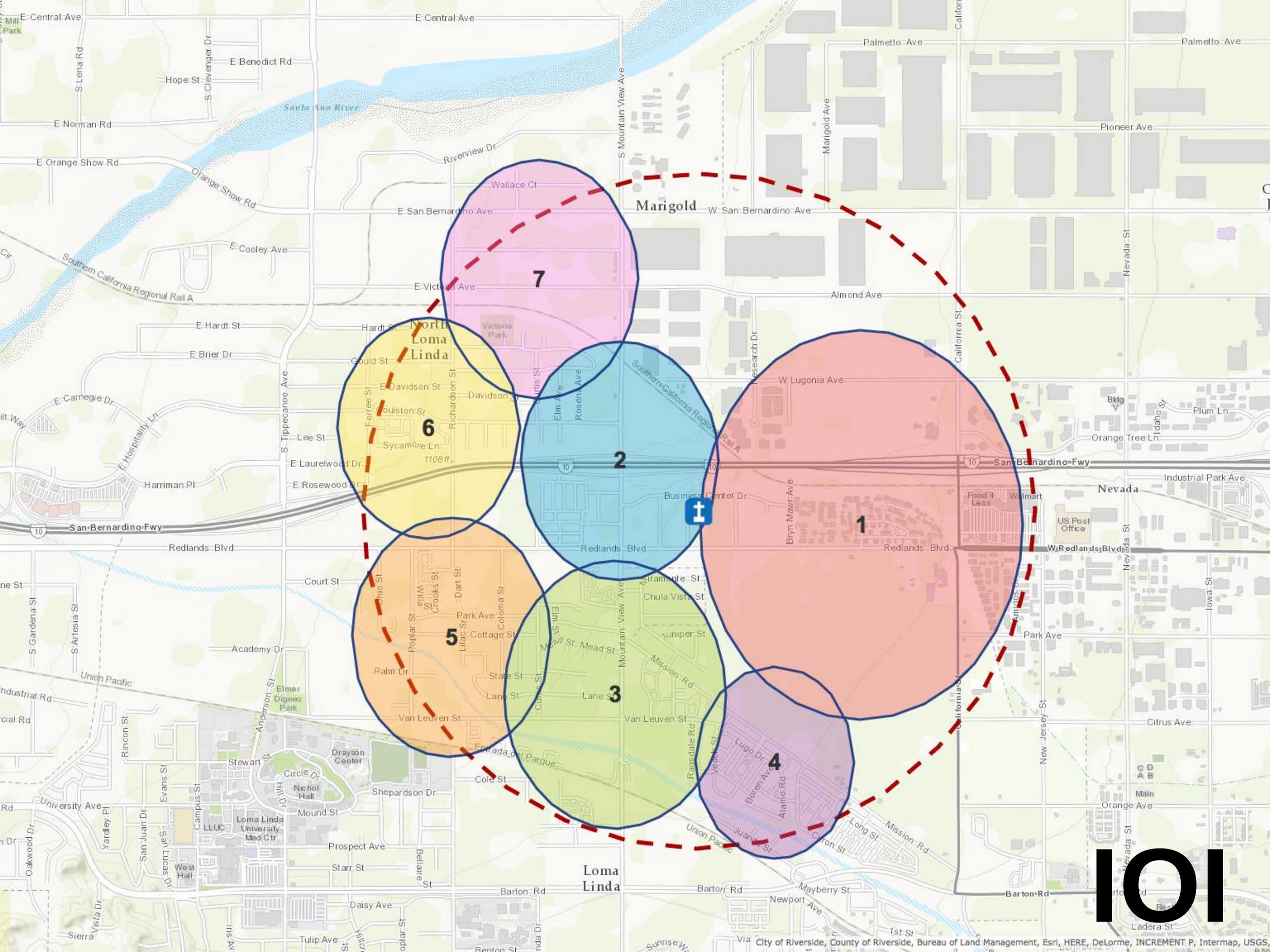
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Hope St
Santa Ana River
E Norman Rd
Pioneer Ave
Riverview Dr
E Orange Show Rd
Orange Show Rd
Wallace Ct
E San Bernardino Ave
W San Bernardino Ave
E Cooley Ave
Southern California Regional Rail A
E Victoria Ave
Almond Ave
E Hardt St
Hardt St
Victoria Park
E Brier Dr
Gould St
E Davidson St
Davidson St
W Lugonia Ave
E Carnegie Dr
Poulston St
Lee St
Sycamore Ln
1108 ft
E Laurelwood Dr
E Rosewood Dr
San Bernardino Fwy
Harriman Pl
Redlands Blvd
Business Center Dr
Food 4 Less
Walmart
US Post Office
Industrial Park Ave
Court St
Park Ave
Cottage St
Chula Vista St
Juniper St
Academy Dr
Palm Dr
State St
Lane St
Van Leuven St
Union Pacific
Elmer Digneo Park
Drayson Center
Stewart St
Circle Dr
Nichol Hall
Shepardson Dr
Mound St
LLUC
Loma Linda University Med Ctr
West Hall
Prospect Ave
Starr St
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Mayberry St
Newport Ave
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Plum Ln
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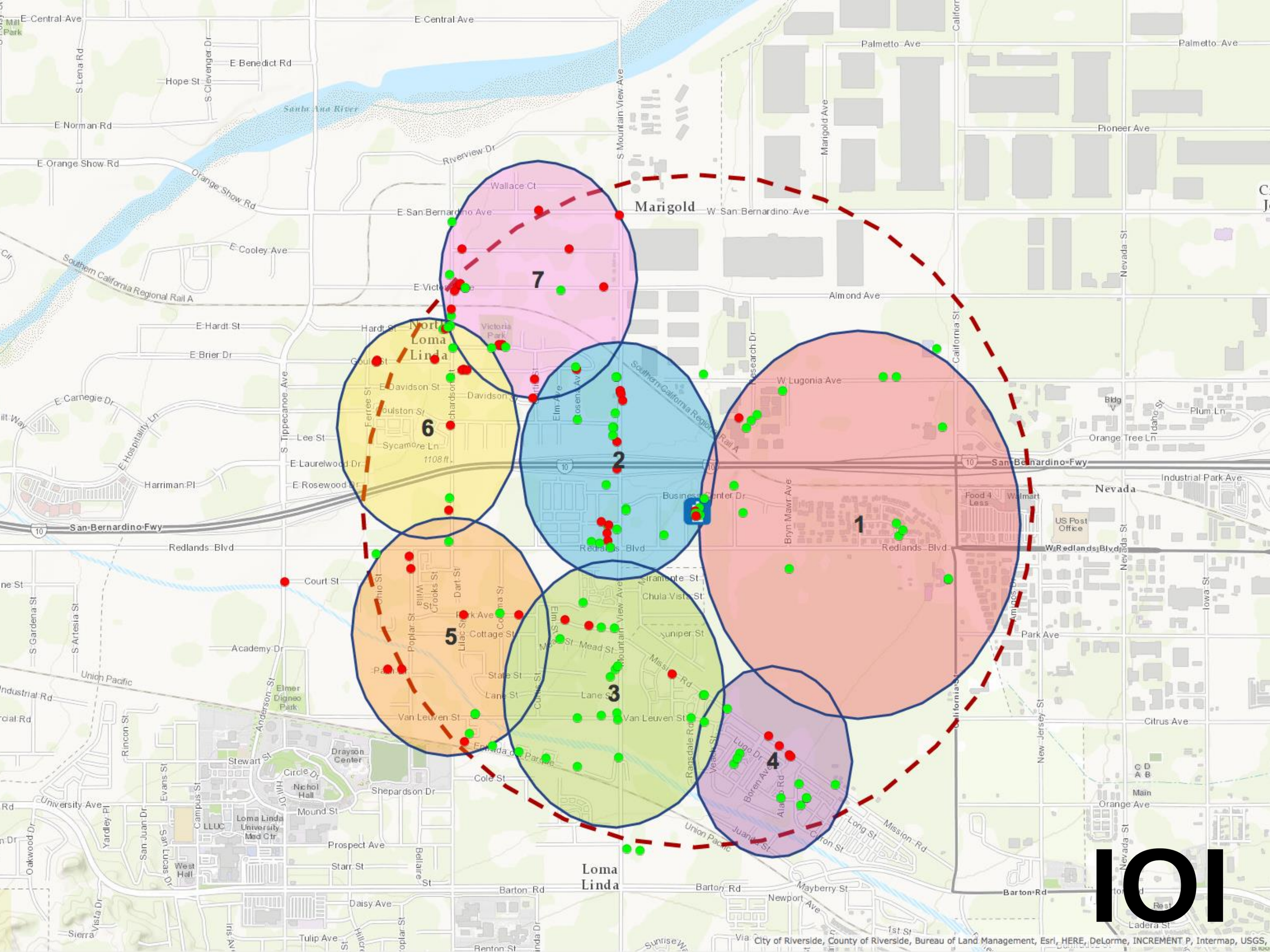
Pioneer Ave
Almond Ave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West Hall
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IOI
City of Riverside, County of Riverside, Bureau of Land Management, Esri, HERE, DeLorme, INCREMENT P, Intermap, USGS,

CROSSWALK ASSET/LIABILITY MAPPING

101

CROSSWALK ASSET/LIABILITY MAPPING

101

Survey the Community

- **Select Indicators**
- **Survey Development**
- **Configure Technology**
- **Recruit Volunteers**
- **Training on Data Collection**
- **Zones and Neighborhoods**
- **Evaluation**

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Qualitative Data Collection

Method of Observation

Rapid generation of information

Focus group: Group discussions on creating a more in depth understanding of people in the community and developing a shared vision

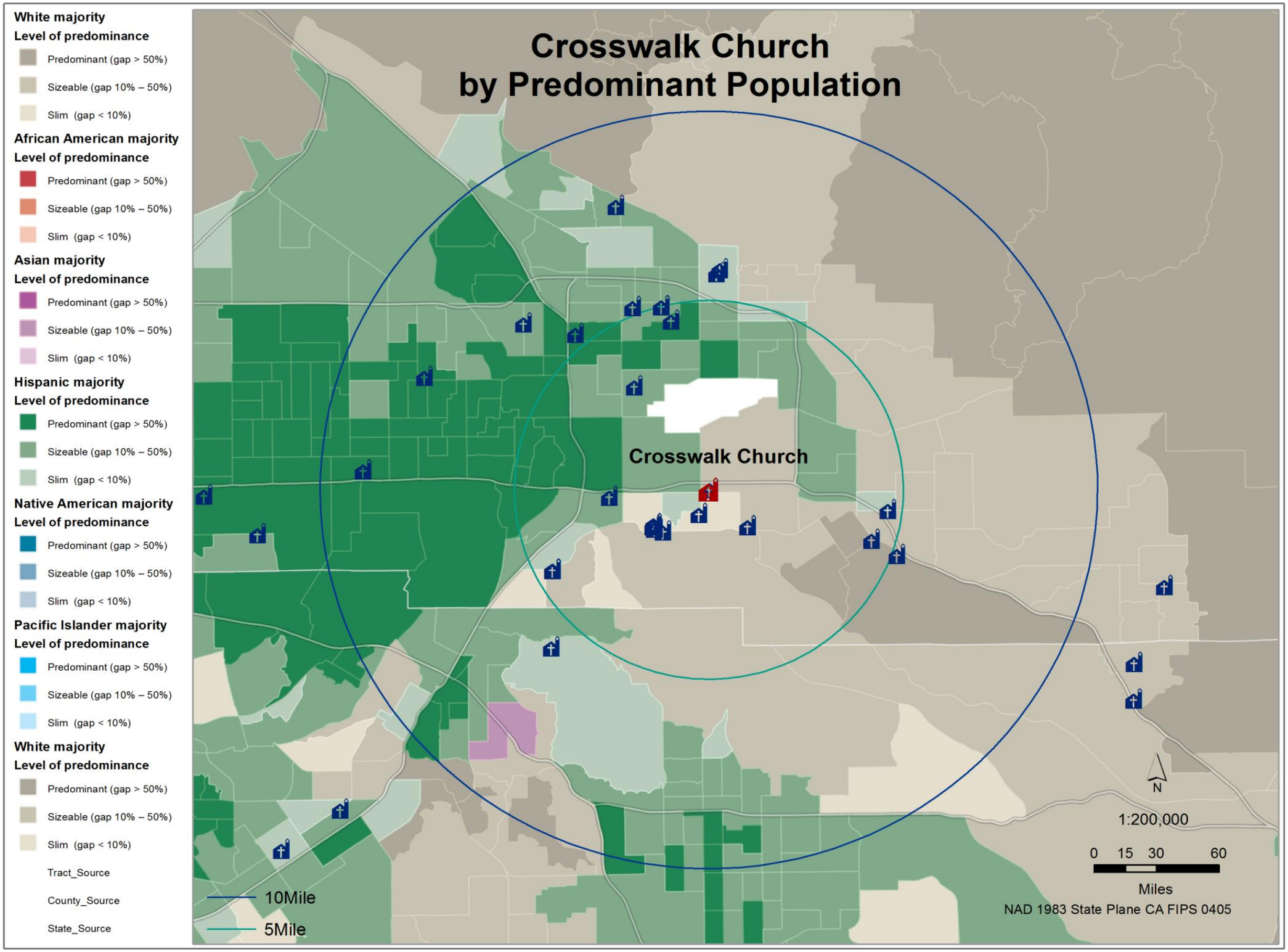
Key Informant Interviews: People with first-hand knowledge and expertise

Attention to external environment, community and stakeholders

Build or strengthen relationships with community informants and stakeholders

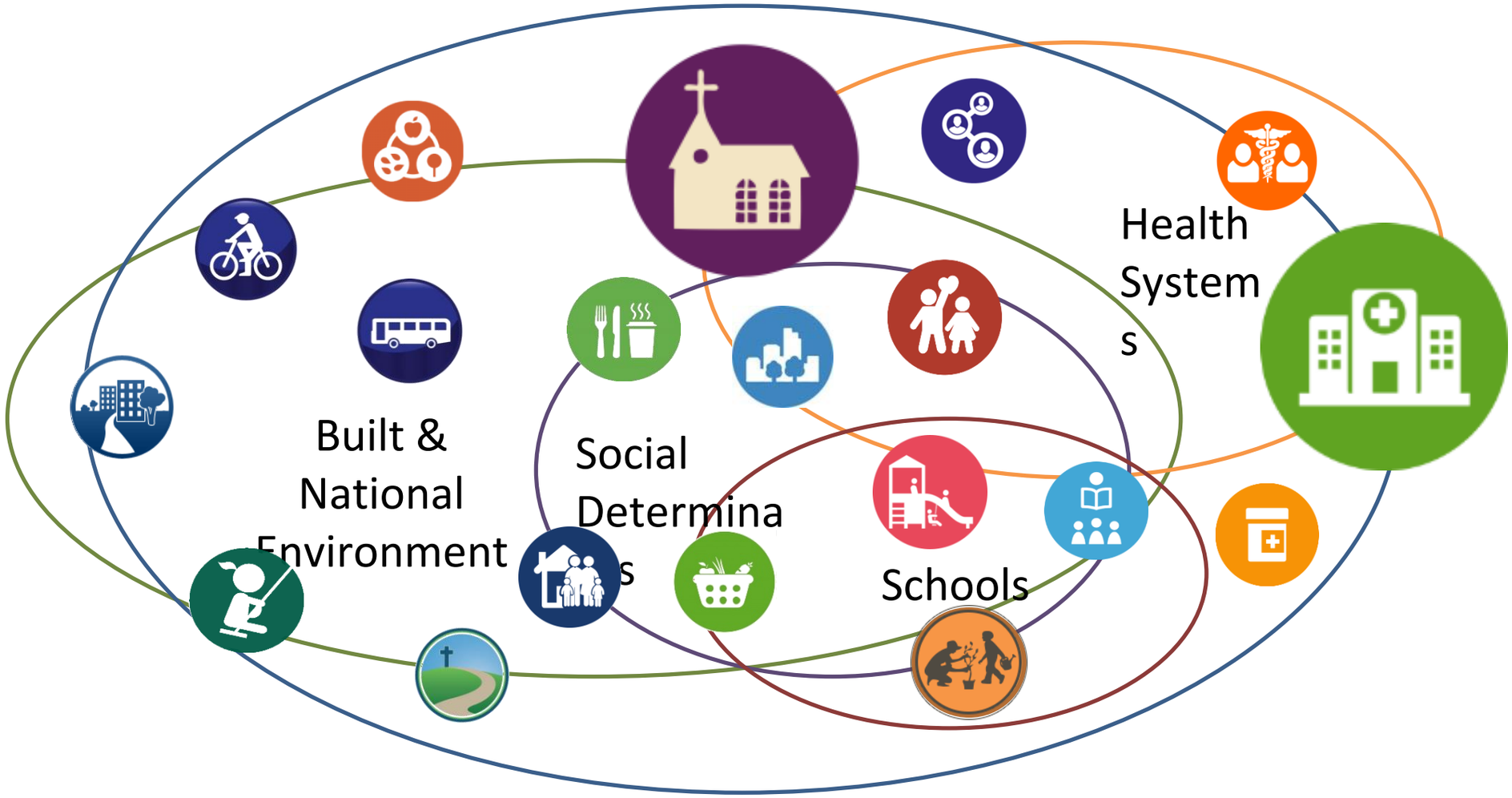
IOI

Crosswalk Church
by Predominant Population



PARTNER WITH INDIVIDUALS, FAMILIES, AND COMMUNITY AGENCIES

Whole Community Care

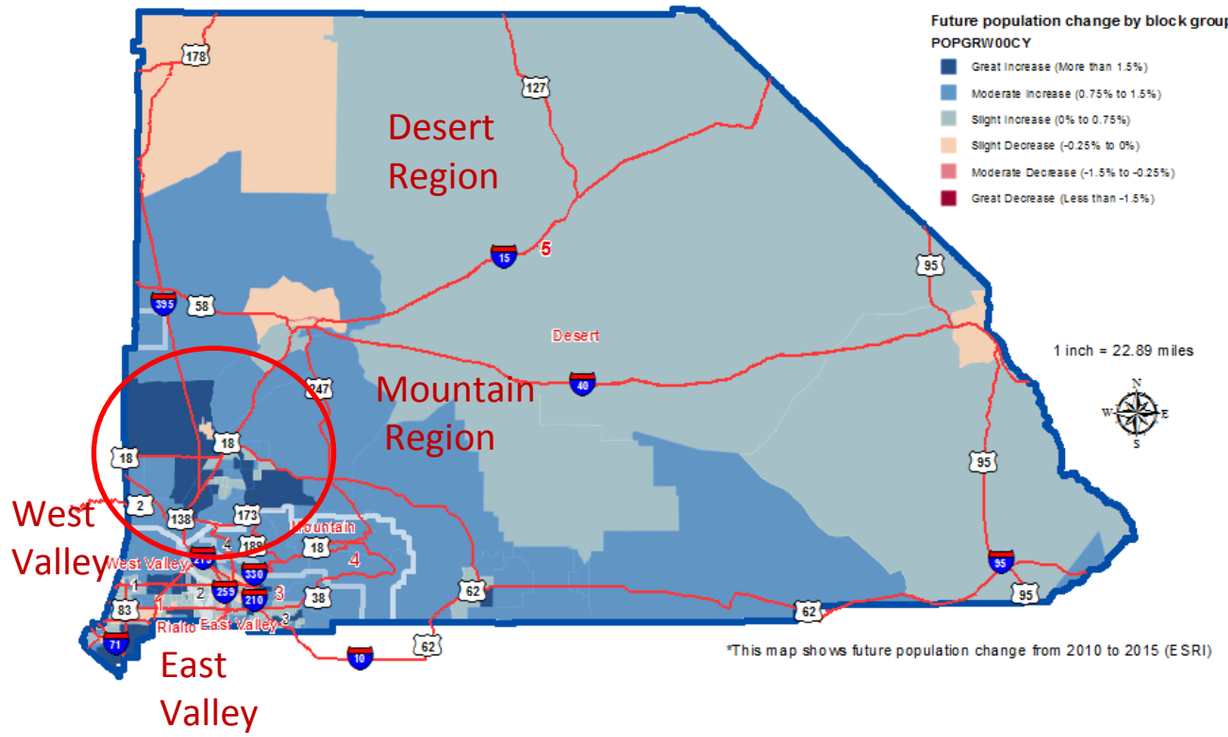


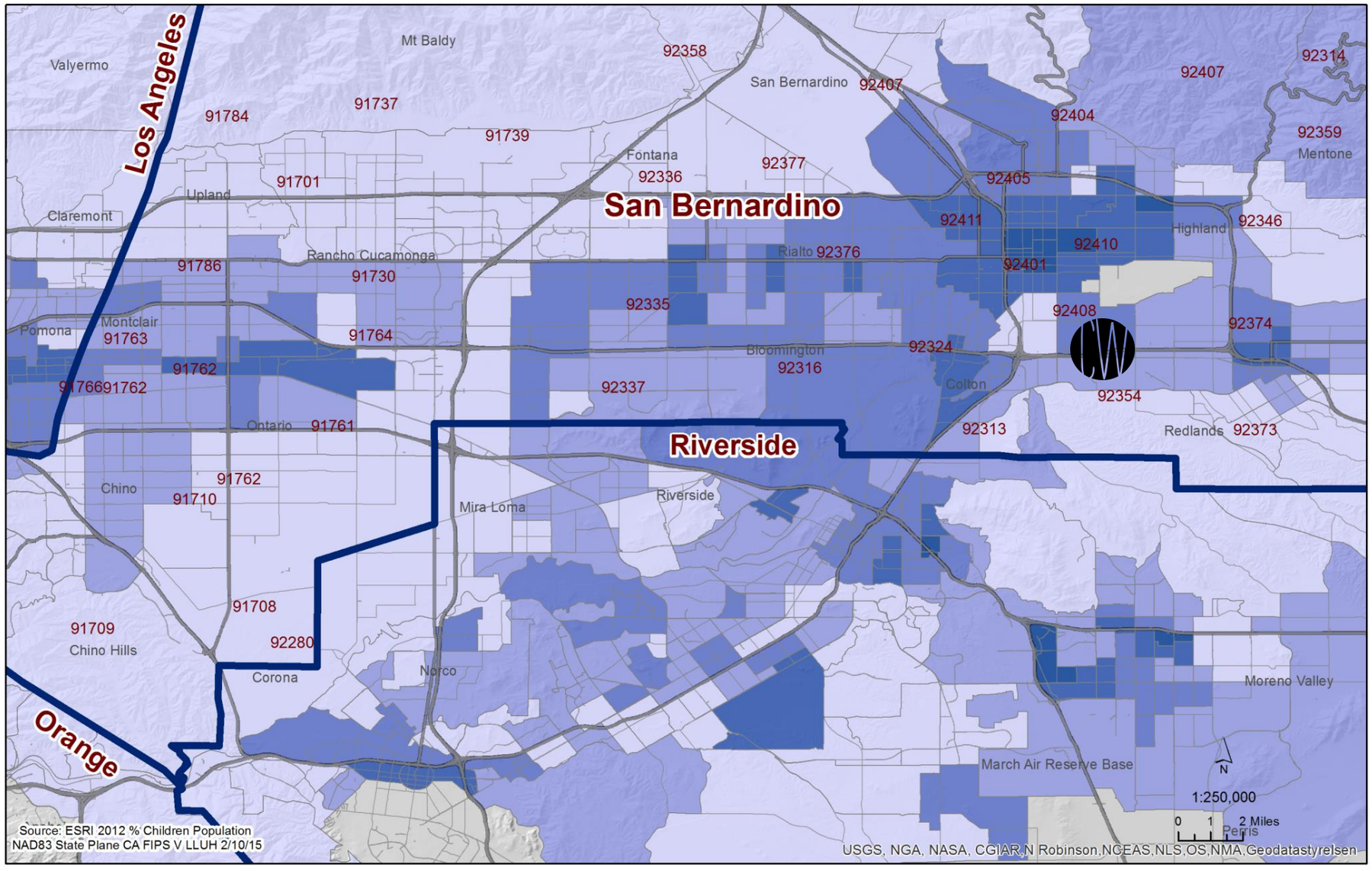
CROSSWALK COMMUNITYASSETS

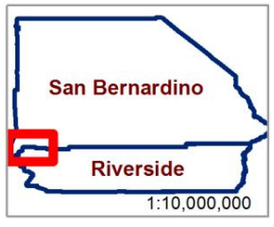
IOI

San Bernardino County

- POPULATION: OVER 2 MILLION
- PROJECTED TO REACH **3.6 MILLION BY 2050**
- OVER 20,000 SQUARE MILES OF LAND
- EAST VALLEY, WEST VALLEY, MOUNTAIN, & DESERT REGIONS







Inland Empire Population

San Bernardino County (N=2,035,210)

Riverside County (N=2,292,507)

Loma Linda University Health

Community Health Development
Center for Strategy and Innovation
11175 Mountain View Ave, Suite M
Loma Linda, CA 92354

LOMA LINDA UNIVERSITY HEALTH

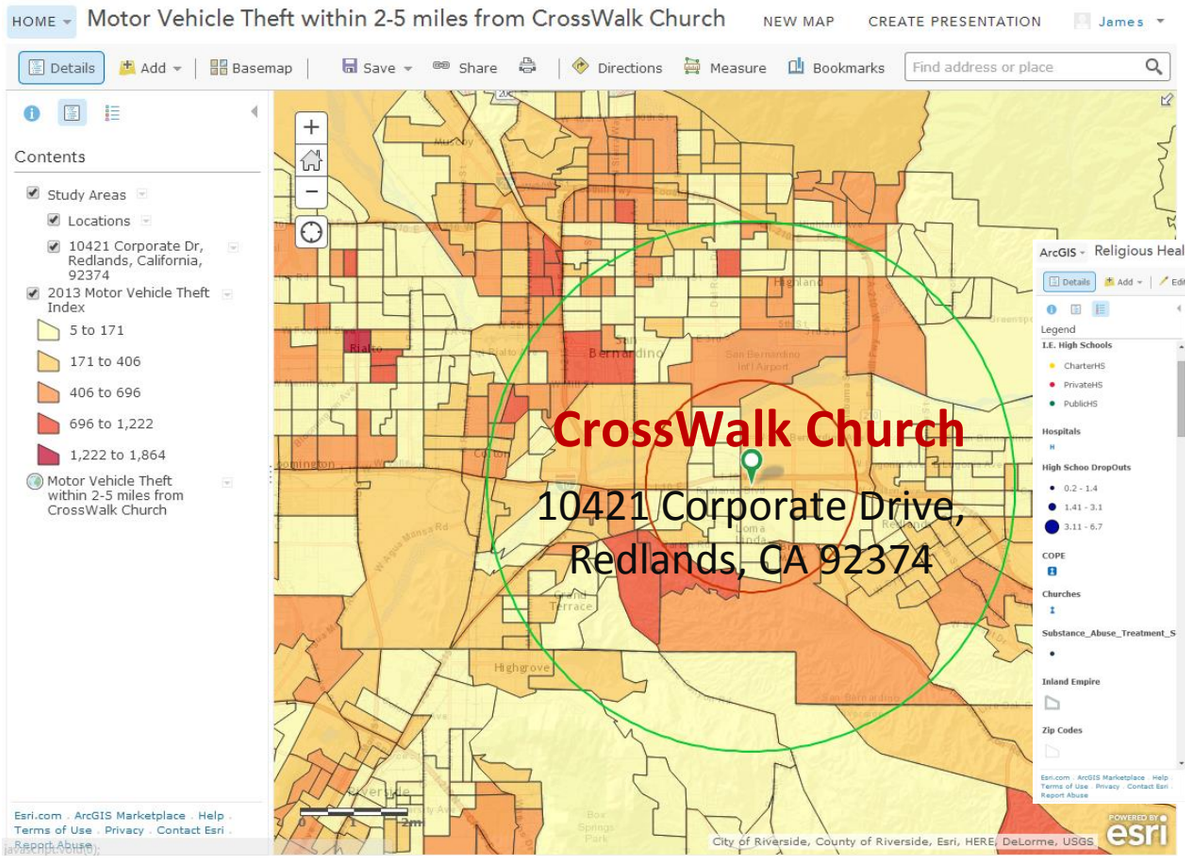
2007-2012 ACS Percent of Households with Income Below Poverty Level

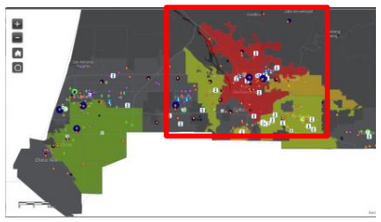
- 0.00 - 7.70
- 7.71 - 15.48
- 15.49 - 25.46
- 25.47 - 39.01
- 39.02 - 57.03

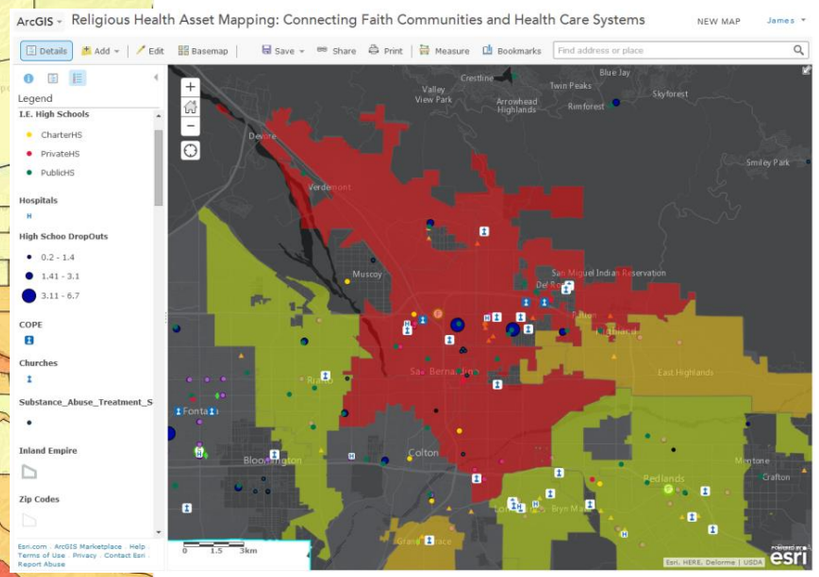
IOI

How Safe Is your Community?

CROSSWALK COMMUNITYASSETS







Tools: ESRI ArcGIS Online, Layers (ESRI, Census, SB County, CA Education)

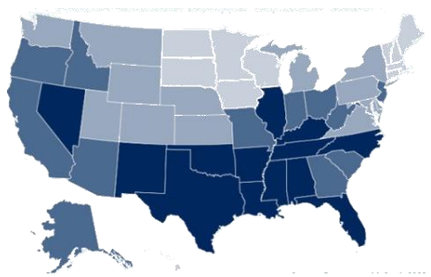
IOI

Primary and Secondary data sources

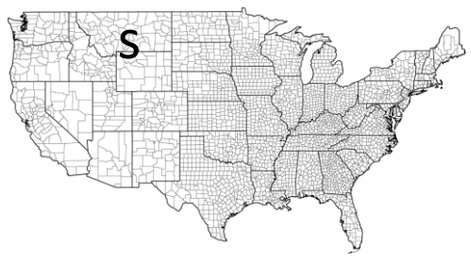
Levels of Data

- **State** one of the 50 constituent political entities of the United States
- **County** is a geographical region that is a governed entity of the state
- **Census** (census tracts, census blocks)
- **Regions** (political boundaries, Congressional Districts, School Districts, Service Planning Areas, eOA)
- **Zip code** (ZIP Code Tabulation Areas (ZCTAs) are generalized areal representations of (USPS) zip code service areas)
- **Streets** are networks of interconnecting lines and points that represent a system of streets or roads for a given area

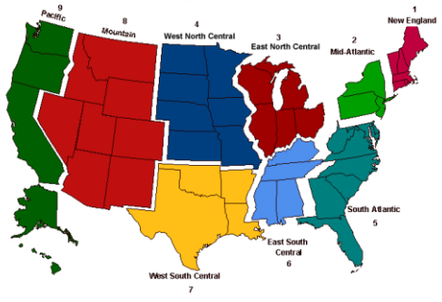
States



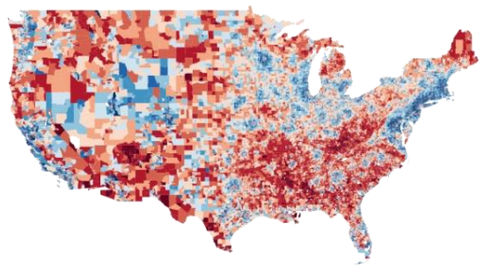
Countie



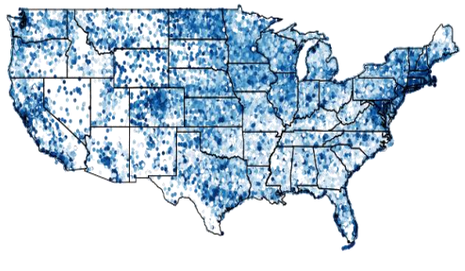
Regions



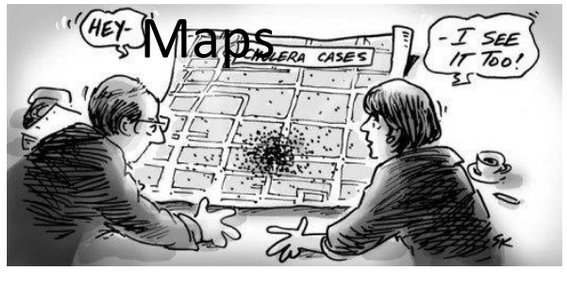
Census Tracts



Zip Code



Street Maps



IOI

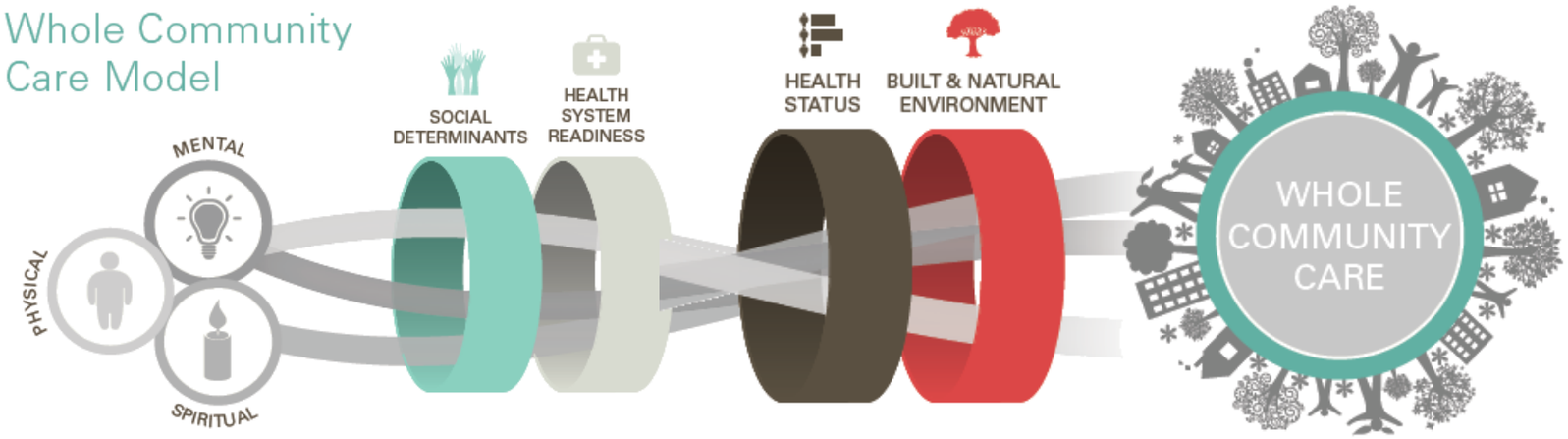
Impact of GIS

- Improve awareness and access to health care resources and establishing trust among health systems and faith communities

- Creating new forms of faith-based collaborations for health in our communities, which will help enhance existing services, and outcomes through resource allocation, improving processes, quality of care, and the implementation of innovative new technology.

GIS ISN’T THE ANSWER, IT GETS US TO THE ANSWER

Utilization of GIS creates a better understanding of the community we seek to serve. However, it is not the tool that makes the change. The Congregation Makes the change.



The Church **is the new Clinic**

Intersections

KIDS

Growing Well

First Steps

Training Wheels

OnRamp

12th Street

34th Street

56th Street

Flight Jr. High

The Walk

Playing Well

High School Ministry

Concerts

Artists

Community Theater

CrossWalk Cafe

Intentional Outreach Initiative

Loving Well

Collector APP

Helping Hands

AA

Overcomers Outreach

Free Medical Clinic

Yoga

APU Public Health Nursing Collaboration

LLU SPH Collaboration

Wonderlabs Collaboration

Adult Study Groups

Learning Well

Loving Well

Women's Study

Faith and Culture

The ONE Project

Basic Christianity

Men's Group

Love and Logic

Women's Ministry

Ministries

Working Well

Hospitality

Worship

Kids Hospitality

Yoga

MIDWEEK

Prayer Ministry

Giving Tree

Stage Design

Free Clinic

Helping Hands

CrossWalk Cafe

Rentals

Sharing Well

Picco Music Academy

Pruehs KinderMusik

The Acts Worship Center

House of God Lutheran Church

HELPINGHANDSMONTHLYCOLLABORATION

COMMUNITYFAIR

FELLOWSHIPFEED

DOMINGUEZHEALTHFAIR

GROVESCHOOLFUNDRAISER

COMMUNITYFAIR

CROSSWALKCAFE

A COMMUNITY OF BELONGING

CROSSWALKCHURCH